REMARKS

The Office Action mailed September 20, 2007 has been received and reviewed.

Claims 1-20 and 22-29 stand rejected, and claim 21 stands objected to. Claims 1, 4, 5-6, 14, 17,

19, 27, and 28 have been amended herein. Claims 3, 16, and 29 have been canceled. Claims 1-

2, 4-15, and 17-28 remain pending. Applicant respectfully requests reconsideration of the

present Application.

Summary of Examiner Interview

Applicants would like to thank Examiner Poltorak for granting a telephonic

interview on November 11, 2007. The 35 U.S.C. § 101 rejection was discussed, and Examiner

Poltorak indicated Applicant's proposed claim amendment should overcome the rejection. The

differences between the cited art of record and the claimed invention were also discussed.

Objection

Claim 21 stands objected to as being dependent on a rejected claim, but the Office

Action notes that claim 21 would overcome the art of record if rewritten in independent form.

Applicants would like to thank the Examiner for pointing out allowable subject matter in claim

21.

Rejections based on 35 U.S.C. § 101

Claims 1-13 were rejected under 35 U.S.C. § 101 as having been directed to non-

statutory subject matter. As mentioned in the summary of the examiner interview, Examiner

Poltorak indicated that Applicant's proposed amendment to independent claim 1 should

overcome this rejection. Claim 1 has been amended accordingly herein to recite a user interface

embodied on one or more computer storage media. It is respectfully submitted that independent

claim 1 is now directed to statutory subject matter and, accordingly, withdrawal of the 35 U.S.C.

§ 101 rejection of claim 1 is respectfully requested. Each of claims 2-13 depends, either directly

or indirectly, from amended independent claim 1 and, accordingly, withdrawal of the 35 U.S.C. §

101 rejection of these claims is respectfully requested as well.

Rejections based on 35 U.S.C. § 103(a)

Claims 1-7, 13-20 and 26-29 were rejected under 35 U.S.C. § 103(a) as being

unpatentable over Johns (Paul Johns, "Signing and Marking ActiveX Controls) in view of IE as

illustrated by Microsoft, Schnoll, Acd.Ucar.Edu and Resource Kit. Independent claims 1, 14,

and 27 have been amended herein to reflect that the claimed invention computes a

recommendation of whether or not to trust content, and that this computation takes as input a

user profile, a profile from a third party that the user trusts (expert profile), and information

about the content. Claim 1 has been amended to include the following limitations: " . . . a

recommendation module for computing a recommendation for the user, the module taking as

input for the recommendation computation a profile for the user, at least one expert profile

associated with an at least one expert, and information about the content . . . ." Similarly, claim

14 now includes the following limitations: "A method for . . . computing a recommendation of

whether or not to trust the content . . . wherein the recommendation computation is based on . . .

the at least one expert profile . . . ." Additionally, claim 27 now recites " . . . computer-

executable instructions executing the steps of . . . reading at least one expert profile associated

with an at least one expert . . . [and] computing a recommendation . . . wherein the

recommendation computation is based upon . . . the at least one expert profile . . . ."

Applicant has carefully reviewed the art of record in light of these amendments.

The asserted combination of references of record fails to teach or suggest this computation and

its other associated limitations, and it is therefore respectfully submitted that independent claims

1, 14 and 27, as amended, are nonobvious over the art of record. Each of claim 2-7, 13, 15-20,

26, and 28 depends, either directly or indirectly, from independent claims 1, 14, and 27

respectively. Accordingly, Applicant respectfully submits that these dependent claims are

nonobvious over the art of record for at least the above-cited reasons, and respectfully requests

withdrawal of the 35 U.S.C. § 103(a) rejection of claims 1-7, 13-20 and 26-29.

   Claims 1, 11-15, and 24-27 were rejected under 35 U.S.C. § 103(a) as being

unpatentable over Johns (Paul Johns, "Signing and Marking ActiveX Controls) in view of

Windows OS as illustrated by Microsoft ("Microsoft "Windows 2000 User Profiles", July 2003),

and TechNet (Microsoft TechNet, "User Profile Structure" and "Appendix: Group Policy Setting

for Roaming User Profiles", March 2002) and Hipson (Peter Hipson, "Windows 2000 Registry",

ISBN: 0782126154, 2000). As discussed above, independent claims 1, 14, and 27 have been

amended herein. Claim 1 now recites "[a] user interface . . . comprising . . . a recommendation

module for computing a recommendation . . . the module taking as input . . . at least one expert

profile associated with an at least one expert . . . ." Similarly, claim now 14 recites "[a] method .

. . comprising . . . computing a recommendation . . . based upon the profile for the user, the at

least one expert profile, and the information about the content." Claim 27 now recites "[a]

computer-storage medium including . . . instructions executing the steps of . . . reading at least

one expert profile . . . and computing a recommendation . . . based upon the profile for the user,

the at least one expert profile, and the information about the content."

   The Johns, Windows OS, and TechNet references fail, both individually and in

combination, to render the independent claims obvious. Further, the Hipson reference does not

teach or suggest, individually or in combination with the other references, the computation

recited in the independent claims, and it is therefore respectfully submitted that amended independent claims 1, 14 and 27 are nonobvious over the art of record. Each of claims 11-12, 15, and 24-25 depends, either directly or indirectly, from independent claims 1 and 14 respectively. Accordingly, Applicant respectfully submits that these dependent claims are nonobvious over the art of record for at least the above-cited reasons, and respectfully requests withdrawal of the 35 U.S.C. § 103(a) rejection of claims 1, 11-15, and 24-27

Dependent claims 9-10, 11-12, 22-25 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Johns (Paul Johns, "Signing and Marking ActiveX Controls) in view of IE as illustrated by Microsoft, Schnoll, Acd.Ucar.Edu and Resource Kit ("Microsoft Internet Explorer Resource Kit", February, 1998) and further in view of Windows OS as illustrated by Microsoft ("Microsoft "Windows 2000 User Profiles", July 2003), and TechNet (Microsoft TechNet, "User Profile Structure" and "Appendix: Group Policy Setting for Roaming User Profiles", March 2002). As discussed above, the combination of the Johns and IE references fails to render the amended independent claims obvious, and the combination of the Johns, Windows OS and TechNet references also fails to render the amended independent claims obvious. Combining both sets of references does nothing to alter the analysis. Each of claims 9-12 and 22-25 depends, either directly or indirectly, from independent claims 1 and 14 respectively. Accordingly, Applicant respectfully submits that these dependent claims are nonobvious over the art of record for at least the above-cited reasons, and respectfully requests withdrawal of the 35 U.S.C. § 103(a) rejection of claims 9-10, 11-12 and 22-25.

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CONCLUSION

For at least the reasons stated above, claims 1-2, 4-15, and 17-28 are now in condition for allowance. Applicant respectfully requests withdrawal of the pending rejections and allowance of the claims. If any issues remain that would prevent issuance of this application, the Examiner is urged to contact the undersigned – 816-474-6550 or plujin@shb.com (such communication via email is herein expressly granted) – to resolve the same. It is believed that no fee is due, however, the Commissioner is hereby authorized to charge any amount required to Deposit Account No. 19-2112.

Respectfully submitted,

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